



FIU College of Engineering and Computing  
October 30, 2014  
30<sup>th</sup> Anniversary Celebration  
Sponsorship Opportunities





Originally the College of Technology, we became official in 1984 as the College of Engineering and Applied Sciences. Thirty years later, we celebrate excellence, supported by exponential growth. Although regarded as a young college, our tradition of quality and innovation is intertwined with a culture of diversity.

We look forward to a year of celebration with our students, alumni and industry partners in 2014 including a 30th Anniversary Celebration on October 30 and a Distinguished Lecture by National Academy of Engineering President C. D. (Dan) Mote Jr. on November 20.

### **Impact the Future**

Engineering impacts everything we do from the smallest nanoparticle to the tallest skyscraper. The FIU College of Engineering and Computing is committed to offering our students an outstanding and rigorous education in an environment that supports intellectual growth. From civil engineers to computer scientists, we are building tomorrow's engineers so that they can, in turn, build the world around us.

### **Make a Lasting Impact**

By supporting this initiative, you are changing students' lives by:

- Ensuring FIU continues to attract high-performing students, offer a diverse learning community and educate South Florida's future leaders;
- Providing high-potential students with the opportunity to pursue their dreams and complete their studies free from the burdens and limitations of debt; and
- Improving retention rates by enabling students to complete a degree within four years.

### **Benefits for Donors**

With an investment in this initiative, you will receive the following benefits:

- Greater access to our best and brightest graduates each year
- Satisfaction at supporting great talent
- Development of a pipeline from high school to college to the workforce
- Participating in building, expanding and elevating the FIU brand
- Recognition at all 30th anniversary events including the Celebration Dinner on October 30th, the Distinguished Lecture and the Donor Scholarship Recognition Reception including all print materials



## **Who**

An audience of 300 people representing South Florida's engineering, technology, civic, and philanthropic leaders, along with Florida International University administration and faculty and community supporters are expected to attend our "30<sup>th</sup> Anniversary Celebration".

## **What**

This event will celebrate the 30<sup>th</sup> Anniversary of the College of Engineering and Computing at Florida International University and recognize our talented students and faculty, and their accomplishments. The fun-filled evening includes a student project gallery, cocktail reception, dinner and will feature special guest Inaugural Poet and FIU Engineering alumnus Richard Blanco and will be hosted by author and humorist Dave Barry.

## **When**

Thursday, October 30, 2014 at 6:00 p.m.

## **Where**

Treetop Ballroom at Jungle Island

## **Why**

Proceeds from the event will benefit merit-based scholarships for the best and brightest students enrolled in the College of Engineering and Computing programs, including biomedical engineering, civil and environmental engineering, computer science, construction management, electrical and computer engineering, engineering management, information technology and mechanical and materials engineering.

**Sponsorship opportunities are available from \$2,500 to \$25,000.**

**Tables are \$1,500, Individual tickets are \$150.**

For more information, please contact Linnell Bickford at [ljbickfo@fiu.edu](mailto:ljbickfo@fiu.edu) or (305) 348-0548  
Please mail to: FIU Engineering Center, 10555 West Flagler Street, EC2472, Miami, FL 33174



### **Partnership Opportunities**

Sponsorship is a unique opportunity to increase brand awareness and exposure with local and regional engineering and computer industry partners and close to 20,000 engineering and computing alumni while supporting student scholarships at FIU. As a partner, you will be recognized for your commitment and gain visibility and generous philanthropy.

Connect with civic, business, engineering and technology leaders.

Support Bachelors to Doctoral academic programs in engineering and computing.

Support scholarships for all levels of Engineering and Computing students enrolled in the College of Engineering and Computing (CEC).

### **Marketing Benefits**

Logo/name recognition on signage, publications, and advertising related to the 30<sup>th</sup> Anniversary Celebration.

Podium and written recognition at CEC Annual Donors and Scholars Event

Logo/name recognition in the CEC newsletter

Recognition of support on the CEC website (122,339 annual visitors with 58% representing new visits to the site), Facebook pages, and other social media offering significant and continuous exposure to the College of Engineering and Computing constituents comprised of:

115,500 FIU alumni who live and work in South Florida, and nearly 20,000 alumni of the CEC.

More than 54,000 students presently enrolled at FIU; nearly 6,000 students enrolled in at the CEC.



**Presenting Sponsor: \$25,000**

- **Supports Five (5) \$3,000 scholarships for CEC students**
- Most prominent placement of 2 tables of 10 at event
- Company will be credited as a Premier sponsor on all event materials, including program, publicity, and other event related items – featuring prominent positioning of company name
- Company name featured on screens during event
- Private behind the scenes tour of the Engineering Campus and 2 labs for 6 guests
- Private lunch with the Dean for 6 guests

**Platinum Sponsor: \$10,000**

- **Supports Three (3) \$2,000 scholarships for CEC students**
- Prominent placement table of 10 at event
- Company logo on all event materials, including program, publicity, and other event related items
- Company name featured on screens during event
- Private behind the scenes tour of the Engineering Campus and 1 lab for 4 guests

**Gold Sponsor: \$7,500**

- **Supports Four (4) \$1,000 Scholarships for CEC Students**
- Prominent placement of Table of 10 at event
- Company logo on all event materials, including, program, publicity, and other event related items
- Company name featured on screens during event

**Silver Sponsor: \$5,000**

- **Supports Three (3) \$1,000 Scholarships for CEC Students**
- Table of 10 at event
- Company name on all event materials, including, program, publicity, and other event related items
- Company name featured on screens during event

**Blue Sponsor: \$2,500**

- **Supports one (1) \$500 Scholarship for a CEC Student**
- Table of 10 at event
- Display of company name on all event materials, including program, publicity, and other event related items

**Individual Table: \$1,500**

- Table of 10 at event

**Individual Tickets: \$150**

**College of Engineering and Computing  
Donation Form**

**CONTACT INFORMATION**

Name \_\_\_\_\_

Company name \_\_\_\_\_

Address \_\_\_\_\_

City/Province \_\_\_\_\_ State \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

**PAYMENT INFORMATION**

Sponsorship Amount:  \$25,000  \$10,000  \$7,500  \$5,000  \$2,500

Tables: \_\_\_ # of tables @ \$1,500 = \$ \_\_\_\_\_

Tickets: \_\_\_ # of tickets @ \$150 = \$ \_\_\_\_\_

Total Donation Amount \$ \_\_\_\_\_

**Purpose of Donation: 30<sup>th</sup> Anniversary Celebration Dinner**

Check/Money Order enclosed (payable to FIU FOUNDATION) OR

Please charge my credit card:

Visa  MasterCard  American Express  Discover

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Signature (required) \_\_\_\_\_

**\*Tax deductible amount will be the amount of the donation less its fair market value.**

*To get more involved with Florida International University or if you have any questions, please contact  
Linnell Bickford, Development Officer for the College of Engineering and Computing at 305-348-0548,  
Linnell.bickford@fiu.edu*

Kindly return this form to: Linnell Bickford  
College of Engineering and Computing  
10555 W. Flagler Street, EC 2472, Miami, FL 33174

**Thank you for your support to College of Engineering and Computing!**